



BLESSING@HOME CAMPAIGN

OVERVIEW: The Blessing@Home campaign is designed to encourage families to bless loved ones in their home with a special focus on parents blessing children. Resourced in this campaign include:

- Blessing@Home Guide. Based on the book *The Blessing* by Gary Smalley and John Trent, Ph.D., this guide includes a brief explanation of what a blessing is, who needs it, who can give it, and when it should be given. There is a quick appraisal of how intentional you have been in blessing others and several simple ideas to help you get started blessing your loved ones. The back panel lists recommended resources for going further to be even more intentional.
- B.L.E.S.S Coins. Consider using these coins or another idea to provide a small gift for members of your congregation to use when they bless their children, grandchildren, spouse, or others. Kids love to receive a gift from parents and grandparents, and these make a wonderful keepsake for anyone to carry in their pocket or purse as a remembrance of the blessing they received. The picture and artwork above show both sides of the coin Lake Pointe Church ordered from www.hoffmanmint.com to give to members (these are the 1.125" size in 260 alloy brass color).



DriveFaithHome.com

Helping churches create a culture of intentional families

- The Blessing@Home podcast with Dr. John Trent presenting the concept of blessing your loved ones.
- The Blessing@Home Miniretreat. This is a fun, interactive resource is designed to be used with Adult classes and small groups as a deeper dive into the five aspects of the Blessing. Participants will examine their experience growing up as well as be challenged to evaluate how they are doing in passing on each aspect of the Blessing.
- Promotional signs.
- Consider choosing a few new Recipe Cards to release with this campaign as well.

IMPLEMENTATION IDEAS: Consider incorporating these ideas as you launch the Blessing@Home campaign:

- A sermon or sermon series on the Blessing. Listen to John Trent's podcast message for sermon ideas or consider having John come speak at your church.
- Hand out the Blessing@Home Guide and a B.L.E.S.S coin or similar give-away to each member as they enter the main service. Then refer to the guide and coin as you explain how to bless loved ones.
- Make extra coins available for members who want to bless all their children, grandchildren, or others.
- Encourage members to make blessing their loved ones a part of their My HomePointe Plan for the next 120 days.

FEATURED RESOURCES: These Featured Resources are the recommended resources to make available at your HomePointe Center, library, and bookstore.

- *The Blessing* by John Trent, Ph.D., and Gary Smalley describes the meaning and process of giving all five elements of the blessing as well as explores the impact in a person's life when missed. Available at strongfamilies.com.
- *Bedtime Blessings* by John Trent, Ph.D. is an easy-to-use bedside resource creating meaningful moments of blessing between a parent or grandparent and younger children. Available at strongfamilies.com
- *Blessing Your Husband* by Debra Evans provides practical suggestions for women who want to affirm and bless their husbands. Available from family.org.