

HOW TO BUILD UP A BOOK COVER : the FRONT & the BACK COVERS

THE FRONT COVER

The front cover of a book shows **the title** of the book in a clear way : its letters usually stand out from the other details included on the cover.

You often find **the name of the book's author** ; sometimes, you also find **the name of the book illustrator** too.

Their names are usually in a smaller-sized text than the title.

The front cover of a book often includes **a picture** : it may illustrate :

- one or more **characters** from the story ;
- the **setting** ;
- a **specific event** in the story, etc...

It sometimes includes **a few lines that will catch the future reader's (you !) attention.**

An illustrated example :

BACK COVER :

Full title : « Living with Linux in a Windows World »

A detailed summary of the contents

The publisher's name

The ISBN barcode (price)

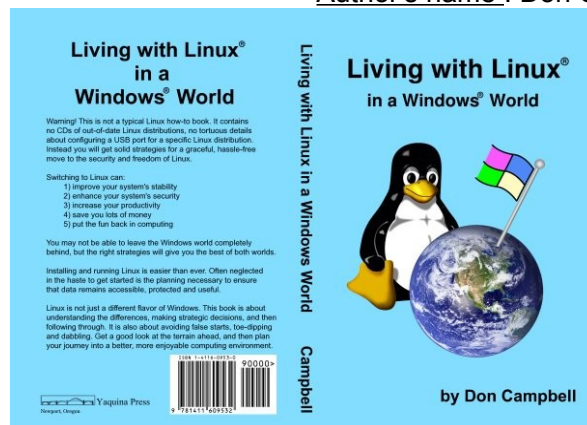
FRONT COVER :

Title : « Living with Linux »

Subtitle : « in a Windows World »

A picture : Tux (Linux penguin mascot) contemplating the Earth -with a Windows flag planted on its top.

Author's name : Don Campbell



THE BACK COVER

You may find **an excerpt from the story** or **a short summary** of the contents of the book.

You may also find **reviews of the book** by other readers and by the press critics.

Back covers sometimes include the title and the book author's name as well ; they usually show **the publisher's name** too.

You are likely to view **an ISBN symbol** -the **barcode symbol** used to indicate **the price** of the book.